

THE NetworkGuy

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Learn from The Network Guy

What should I know about online scams?

The Network Guy:

Scams often prey on people's desire for quick and easy money without much effort or risk. If an offer seems too good to be true, there's a good chance it's a scam. Here are some of the most common methods:

Pyramid Schemes: Participant are promised high returns for recruiting others.

Work-From-Home Scams: These offers suggest work from home with high pay and minimal effort. They often require an upfront investment or involve tasks such as processing payments, which can be illegal.

Fake Investment Opportunities: Beware of an offer to invest in a business promising unrealistically high returns. These are often fake or non-existent ventures, so once the scammer receives your money, they disappear.

Phishing Scams: These involve fraudulent messages or emails that try to trick you into revealing personal and financial information for the purpose of identity and/or financial theft.

Online Surveys: While legitimate surveys do exist, some scams promise large payouts but never actually pay or may sell your personal information.

Always stop, think, and check before you act. Scams work because they can appear to be legitimate and the senders count on catching you off guard.

Razors for Life and Business

In philosophy, a razor is a general rule of thumb that helps us to simplify our thinking by "shaving off" unlikely explanations or avoid unnecessary actions. A philosophical razor is not an unbreakable law or rule, it is not always right 100% of the time, but is therefore a useful mental shortcut that allows you to make decisions and solve problems quicker and easier. Here are a few examples:

The Feynman Razor: Understanding is different from knowing. Knowing means reciting but understanding goes deeper. Simplify a concept as much as possible. If you can convey the point that way, you understand. Knowledge=Experience.

Occam's Razor: The simplest explanation is usually the best one. Avoid unnecessary complexities when making decisions. If it looks like a duck, swims like a duck, and quacks like a duck, it's probably a duck. Not a goose disguised as a duck that infiltrated the flock.

Pareto Principle (80/20 Rule): Focus on the 20% of inputs that yield 80% of the results. Prioritize tasks and activities accordingly.

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The Network Guy Quiz Challenge

PenTeleData is giving one lucky winner a \$150 Amazon Gift Card. Just visit www.ptd.net/quiz-challenge by **June 30, 2024** to answer the contest question. We will select a winner at random from all correct entries. **Good Luck!**

Click the Quiz Challenge link and see what some common scamming methods are.



Things That Make You Go Hmmm...

The first computer mouse was made of wood.

The term “bug,” used to describe a glitch in a system, originated when a moth caused a malfunction in an early computer.

The entire source code for Apollo 11’s guidance computer was only 72 kilobytes.

The world’s first computer virus was created in 1983 and was called “Elk Cloner.”

The original Apple Macintosh had only 128 kilobytes of RAM.

The world’s first barcode was scanned at a supermarket in 1974, and the product was a pack of chewing gum.

The first-ever social media platform, SixDegrees.com, was launched in 1997 and allowed users to create profiles and make friends online.

The world’s first voice-activated virtual assistant, Apple’s Siri, was introduced in 2011 with the release of the iPhone 4S.

The world’s first computer printer, the IBM 3800, could print at a speed of 1,100 lines per minute.

“Someone must have ripped the ‘Q’ section out of my dictionary, ‘cause I don’t know the meaning of the word ‘quit!’”

– Mr. Furious in Mystery Men

PenTeleData is Proud to Serve Bushkill, PA

Bushkill is a community in Pike County, Pennsylvania. Portions of the area are part of the Delaware Water Gap National Recreation Area. It’s located between the towns of Delaware Water Gap and Milford and is a popular destination for outdoor adventures, due to its tumbling waterfalls, adventure courses, national parks, and family-friendly resorts. The town is also home to Poconos Park, an event venue with a 10,000-seat amphitheater for concerts and shows.



Bushkill Falls, a series of eight cascading waterfalls, is one of the state’s most popular outdoor destinations. It has been an attraction in the Pocono Mountains since 1904. Early visitors arrived by horse-drawn wagon or carriage. Those who came to the area on day trips could hire a ride from the closest railroad station. Some arrived by vehicles furnished by nearby boarding houses, hotels, and resorts. And still others came on foot strolling up from the Peters House, located about two miles below or walking down from Unity House. Bushkill Falls’ founder, Charles E. Peters, was convinced that the scenic glens, ravines, and falls, once they were made easily accessible, were destined to be enjoyed by many people. Peters loved the area, which had been so dramatically carved by the last great glacier and wanted to share its beauty. His dream of turning the 300 acres, almost prophetically purchased by his father, uncle, and grandmother less than a year after young Charlie’s birth, into something that could be seen by all began with a driveway cut through the woods from the nearest road to the high ground above the main falls. The trees he felled were used to build a bridge. A path was cleared to the Main Falls, and he christened his attraction “The Niagara of Pennsylvania” and posted a sign that said, “Admission 10 cents.”

Bushkill Falls is still owned by the Estate of Charles E. Peters. Management has maintained Peters’ determination to protect and preserve the natural environment.

Razors for Life and Business (cont.)

The Dunning-Kruger Effect: Incompetent individuals tend to overestimate their own abilities. Be aware of your limitations and seek feedback from others.

Confirmation Bias: People tend to favor information that confirms their existing beliefs. Actively seek out alternative viewpoints and challenge your own assumptions.

The Halo Effect: Our overall impression of a person influences how we perceive their specific traits. Avoid snap judgments and consider individual qualities separately.

The Law of Diminishing Returns: After a certain point, the additional input or effort put into something yields progressively smaller results.

