

# THE NetworkGuy

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## What's Inside...

Subscription Overload?

Learn from The  
Network Guy

The Network Guy Quiz  
Challenge

Things That Make You Go  
Hmmm...

PenTeleData is Proud to  
Serve Tobyhanna, PA

Tech Myth Buster



## Subscription Overload?

What might have more layers than the latest drama you're watching? The number and cost of subscription streaming services you may have. There is no shortage of streaming services available to entertain us, but the potential to lose track of what they cost is high.

*Imagine this:* You have one main service, such as YouTube TV or Hulu Live, so when the cost of those increases, you take it in stride. But your spouse enjoys Netflix and you enjoy Max. Shows on Canopy and Disney Plus have become part of your children's routine. That's a minimum of four streaming services. When you signed up for each, you knew the costs and decided they were within your budget. Now, although you've continued to pay, prices have gone up a little more every year or two on each streaming service. When does enough become too much in terms of cost and number of subscriptions? There are apps to track those numbers, but still, everyone's situation is unique. If you're comparing price and options, consider streaming packages from our cable partner in your area.

## The Network Guy Quiz Challenge

PenTeleData is giving one lucky winner a \$150 Amazon Gift Card. Just visit [www.ptd.net/quiz-challenge](http://www.ptd.net/quiz-challenge) by **August 31, 2025** to answer the contest question. We will select a winner at random from all correct entries. **Good Luck!**

Click the Quiz Challenge link and choose which option is the best benefit of a guest WiFi network.

## Learn from The Network Guy

Should I use a Guest WiFi Network for visitors to my home?

### The Network Guy:

Allowing others to use your main network isn't always the best option. A guest WiFi network offers a secure, convenient solution. When guests connect to your primary network, they can unintentionally access sensitive data on your devices. Any device connected to your WiFi (phones, laptops, security cameras, smart thermostats, etc.) could be at risk. A guest network isolates the guest user's connections, safeguarding your personal and business information. In addition, guest networks can be set with time limits, bandwidth restrictions, and easy access controls, making it more straightforward to manage without compromising your primary network.

## Things That Make You Go Hmmm...

As of March 2025, Google continued to dominate the global search engine industry by far, with an 89.62 percent market share. However, this stronghold may be showing signs of erosion, with its share across all devices dipping to its lowest point in over two decades.

Bing, Google's closest competitor, currently holds a market share of 4.01 percent across, while Russia-based Yandex hikes to the third place with a share of around 2.51 percent.

Bing holds a 12.21 percent market share across desktop devices worldwide, as Yandex and Baidu have found success inside and outside of their home markets.

Yandex is used by over 63 percent of Russian internet users, but Baidu has seen its market share increase significantly in China.

Despite facing more competition, Google remains deeply ingrained in users' online habits. In 2024, "Google" itself was the most popular search query on its own platform, followed by "YouTube" - another Google-owned property.

(Source: [www.statista.com](http://www.statista.com))



"It's not who I am underneath, but what I do that defines me."

—Batman

## PenTeleData is Proud to Serve Tobyhanna, PA

**Tobyhanna is located on top of the Pocono Plateau with its elevation approaching 2,000 feet, where winters are longer and harsher. During the mid to late 1800s the central and eastern sections of the township developed around the lumber industry. In 1857, progress arrived in the Township in the form of a major railroad, the Delaware, Lackawanna & Western Railroad. In 1894, a second railroad built through the Township was even more significant. The Wilkes-Barre & Eastern Railroad was built for the purpose of transporting coal from the mines in the Wilkes-Barre area to Stroudsburg with connections to New Jersey, New York and the ports for export.**

Next to lumber, the selling of ice became one of the most important exports of the Township in the later part of the 1800s and the early 1900s. With the population growth in the metro New York and Philadelphia regions, and the need for refrigeration to preserve food in its distribution and restaurant and home storage, the demand for ice continually increased. The winters in the Township provided for an annual environment in which ice would form on lakes for removal. Few natural lakes existed so man-made lakes were built for this purpose. Enormous ice houses were built to store the winter harvest, packed in sawdust from the sawmills, for shipment by rail car to the cities in warmer weather. Both railroads built rail sidings to most of these ice houses, as it was welcomed business for the railroads. This industry provided significant employment to Township residents until electricity started to take hold in the 1920s and 1930s.

As the railroads opened access to the world, the world now had access to the Poconos and Tobyhanna Township. Growth of cities, and the desire to escape the crowded and hot conditions of the summer, created the resort industry for summer holidays.

In 1912, Major Charles P. Summerall was given the task of finding a suitable site for an artillery training camp on the east coast. He chose Tobyhanna. Soon after, Congress authorized the purchase of 18,000 acres of land, and an artillery training camp was established. A series of transformations followed throughout the years. The period after the wars saw military downsizing and a demobilization of U.S armed forces. As a result, the federal government transferred the land back to the Commonwealth of Pennsylvania, and control of the reservation went to the Department of Forestry and Waters. This resulted in the formation of the Tobyhanna State Park. Two years later, the Signal Corps needed a new depot and chose the former military site as its location. Tobyhanna Signal Depot (now Tobyhanna Army Depot) was established in 1953, using only about 1,400 acres of the once larger site.

(Sources: <http://www.tobyhannatwphistory.org/twphistory.html> and <https://www.tobyhannahousing.com/history/>)

## Tech Myth Buster

### MYTH:

Closing apps on a connected device, such as a tablet or cell phone, will extend battery life.

### FACT:

Closing apps does not consistently save battery life and may even worsen it. Modern smartphones are designed to manage background apps efficiently. Manually closing an app, especially if they are frequently reopened, can use more battery power than leaving them open.

