

THE NetworkGuy

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The Origins of April Fools' Day

Some historians speculate that April Fools' Day dates back to 1582, when France switched from the Julian calendar to the Gregorian calendar, as called for by the Council of Trent in 1563. In the Julian Calendar, as in the Hindu calendar, the new year began with the spring equinox around April 1.

People who were slow to get the news or failed to recognize that the start of the new year had moved to January 1 and continued to celebrate it during the last week of March through April 1 became the butt of jokes and hoaxes and were called "April fools." These pranks included having paper fish placed on their backs and being referred to as "poisson d'avril" (April fish), said to symbolize a young, easily caught fish and a gullible person.

Source: <https://www.history.com/articles/april-fools-day>



The Network Guy Quiz Challenge

PenTeleData is giving one lucky winner a \$150 Amazon Gift Card. Just visit www.ptd.net/quiz-challenge by **April 30, 2025** to answer the contest question. We will select a winner at random from all correct entries. **Good Luck!**

Click the Quiz Challenge link to figure out what is NOT true about running a speed test for your residential broadband cable service from a PenTeleData partner?

Learn from The Network Guy

My internet seems slow. How do I run a speed test?

The Network Guy:

In the event of slow speeds, we recommend rebooting your internet equipment, including the modem and router. After rebooting, consider running a speed test to see if you're receiving a speed that makes sense based on your active internet package.

If you're a residential customer of PenTeleData through one of our partners, just visit <https://www.ptd.net/speedtest>. Then, click "Go" to run the test.

We recommend running multiple speed tests in the event of fluctuating speeds or atypical results. Take note of the reported download speed. Do the speed test results match the speed to which you subscribe? For example, if you subscribe to Up to 300 Mbps, the optimal speeds would be 300 Mbps download and 8 Mbps upload. If the speed test results match or come close to the speed to which you subscribe, it may indicate a faster speed will better fit your needs.

If speed test results over WiFi are significantly slower than the speed to which you subscribe, we next recommend ruling out your router as the source of any issues. If possible, bypass your router and connect a computer directly to the modem with an Ethernet cable for a hardwired connection. If speed results are satisfactory when connected directly to the modem but significantly slower over WiFi, that may indicate an issue with your wireless router. If you purchased and used your own router, please contact your router manufacturer for further assistance. If you rent equipment from our partner cable provider, please contact them for further assistance.



Things That Make You Go Hmmm...

As of January 2025, Northern and Western Europe were the regions with the highest social network penetration rates globally, reaching 78.7 and 77.1 percent, respectively. Eastern Asia ranked third with a penetration rate of 76 percent, followed by Southern Europe with 74.2 percent. In contrast, Eastern and Middle Africa were the regions with the lowest reach, with 11.1 and 10.1 percent. Overall, the global average was 63.9 percent, which translates to almost six out of every ten people around the world using social networks. The regions below the global average were located in Africa and Asia, as well as Oceania and the Caribbean.

In 2023, 4.89 billion people around the world were using social media, and the number of users is projected to continue rising to almost six billion by 2027. Meta's Facebook is the most popular social media network globally, with more than three billion monthly active users (MAU). Meta Platforms owns four of the ten leading social media networks globally, each with more than one billion MAU: Facebook, WhatsApp, Instagram, and Facebook Messenger.

Instagram audiences are predominantly young – recent data states that almost 60 percent of U.S. Instagram users are aged 34 years or younger.

Cristiano Ronaldo has one of the most popular Instagram accounts as of April 2024. The Portuguese footballer is the most-followed person on the photo sharing app platform with 628 million followers. Instagram's own account was ranked first with roughly 672 million followers.

Many celebrities and athletes are brand spokespeople and generate additional income with social media advertising and sponsored content. Unsurprisingly, Ronaldo ranked first again, as the average media value of one of his Instagram posts was 985,441 U.S. dollars.

(Source: www.statista.com)

"My faith's in people, I guess. Individuals. And I'm happy to say that, for the most part, they haven't let me down. Which is why I can't let them down either."

– Steve Rogers aka Captain America

PenTeleData is Proud to Serve Borough of Delaware Water Gap

Delaware Water Gap is located in Monroe County in Northeastern Pennsylvania and named after a magnificent natural wonder carved by the Delaware River. The small, quaint borough sits in the very heart of the Delaware Water Gap National Recreation Area, one of America's most popular vacation destinations, graced with forests, lakes, trails, and mountains.

The area that would become the Borough of Delaware Water Gap was founded by Antoine Dutot, a French-born settler who emigrated from Santo Domingo in 1793. Dutot first arrived in Philadelphia where he was encouraged to settle northward along the Delaware River. It was here that he bought large tracts of land and named his settlement, Dutotsburg, after himself.

Delaware Water Gap became a borough on May 31, 1889 when it broke off of Smithfield Township. John F. Barteau was chosen as the chief burgess at a special election held at the Kittatinny House the following month. Interestingly, the borough's first official name was "Borough of Water Gap." As it was incorporated in 1889, the names left out the word "Delaware." The mistake was realized, and Barteau appeared before the courts on August 12, 1889 to rectify the error and amend the title to the "Borough of Delaware Water Gap."

Because of the stunning landscape and majestic views, the area became an important destination for tourists starting in the 1800s. In fact, Delaware Water Gap was such a famous destination that it became the second largest inland resort in the United States and held the title of the most desirable vacation location in Pennsylvania.

In 1903, the Delaware Water Gap train station was built and featured high ceilings, granite flooring, and chandeliers. It welcomed thousands of tourists, and town and rail officials felt it was important to impress the clientele, especially since the Borough of Delaware Water Gap was the "Gateway to the Poconos."

Today, the Borough of Delaware Water Gap has the smallest population of residents of any municipality in Monroe County but remains a popular tourist destination.

Sources: www.monroehistorical.org/articles_files/121811_dwg_mtpec.html and <https://dwgpa.gov/about-us/>

Eero Can Be Your Hero: Mesh Wi-Fi from Our Partner Cable Providers

It's difficult to imagine a time when most homes didn't rely on Wi-Fi to keep things running well. Now, more than ever, we need good Wi-Fi coverage to reach all ends of our homes and PenTeleData's cable partners have the perfect solution. You already depend on them for reliable Internet services, so why not incorporate a mesh wireless network too?

A mesh network is a group of devices that act as a single Wi-Fi network to provide multiple sources of Wi-Fi instead of just a single router.

The result is a blanket of wireless coverage that offers fast and efficient data routing – exactly what most of us need to reach all corners and levels of our homes.

Depending on the partner area where you reside, your cable provider likely offers Eero or Plume Adaptive Wi-Fi. Both offer simple self-installation and the ability to manage your network from anywhere, run a speed test, set parental controls, check devices and data usage, pause your network, and quickly and easily create guest networks. Best of all, you'll expand your Wi-Fi coverage to every needed area in your home, even those hard to reach places.

For more information, please contact the PenTeleData cable partner that serves your area. If you need a faster speed but don't need extended Wi-Fi, they'll help with that too!